



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Putnam Partners  
1322 G St. SE  
Washington, DC 20003

## Contract #

**3372959**

### Schedule Dates

06/14/18-06/25/18

### Advertiser

Marc Elrich for County Executive-D (125189)

### Agency

Putnam Partners (19148)

### Product

POLITICAL CANDIDATE (ns) (1186)

### Brand

Elrich 6/14-6/26 (1039624)

### Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

### Sales Office

WJLA/GJLA/EJLA

### Buyer Name

### Phone/Fax

/

### CPE

5373

### Account Types

Local/Political Issue Agency BRD

### Billing Type

Weekly/Irregular

### Comments

### Date Entered

06/13/18

### Last Modified

06/13/18

### Entered By

Kelsey Reardon

### CO-OP

No

### Headline #

### Demo

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$1,387.50

### Net Total

\$7,862.50

### Sales Tax

## Washington (WJLA)

### By Broadcast Month

### Spots

### Rate

Jun. 2018	11	\$8,450.00
Jul. 2018	1	\$800.00
<b>Grand Total:</b>	<b>12</b>	<b>\$9,250.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/20/18-06/20/18	2	:30	12P- News-ABC 7 News at Noon				1					1	\$500.00	\$500.00	Washington (WJLA)		6/13/18
2.0	Normal Line / SPOT	06/18/18-06/22/18	2	:30	1P- ABC-The Chew		1				1			2	\$400.00	\$800.00	Washington (WJLA)		6/13/18
3.0	Normal Line / SPOT	06/19/18-06/19/18	2	:30	2P- ABC-General Hospital			1						1	\$1,000.00	\$1,000.00	Washington (WJLA)		6/13/18
4.0	Normal Line / Access	06/21/18-06/21/18	2	:30	7P- Wheel Of Fortune					1				1	\$3,600.00	\$3,600.00	Washington (WJLA)		6/13/18
5.0	Normal Line / SPOT	06/25/18-06/25/18	2	:30	5P- News-ABC 7 News at 5p		1							1	\$800.00	\$800.00	Washington (WJLA)		6/13/18
6.0	Normal Line / SPOT	06/23/18-06/23/18	2	:30	12:05A- Castle							1		1	\$125.00	\$125.00	Washington (WJLA)		6/13/18
7.0	Normal Line / SPOT	06/24/18-06/24/18	2	:30	11P- News-ABC 7 News at 11p								1	1	\$800.00	\$800.00	Washington (WJLA)		6/13/18
8.0	Normal Line / SPOT	06/15/18-06/15/18	2	:30	12P- News-ABC 7 News at Noon						1			1	\$500.00	\$500.00	Washington (WJLA)		6/13/18
9.0	Normal Line / SPOT	06/14/18-06/14/18	2	:30	1P- ABC-The Chew					1				1	\$400.00	\$400.00	Washington (WJLA)		6/13/18
10.0	Normal Line / SPOT	06/16/18-06/16/18	2	:30	12:05A- Castle							1		1	\$125.00	\$125.00	Washington (WJLA)		6/13/18
11.0	Normal Line / SPOT	06/17/18-06/17/18	2	:30	8A- ABC-Good Morning America Sunday								1	1	\$600.00	\$600.00	Washington (WJLA)		6/13/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.